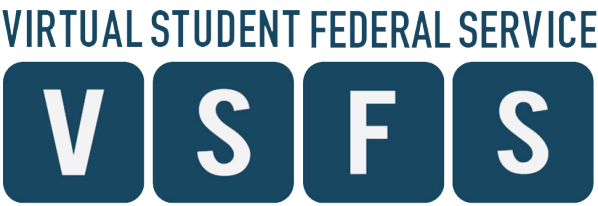


Inspiring Recreation Through Social Media



Project Title	Inspiring Recreation Through Social Media
Project Summary	Seeking an intern to highlight recreational activities in the preserve. Using Instagram we hope to showcase all forms of recreation possible in the national preserve, while simultaneously inspiring visitation.
Country	United States
Country/Region of Focus	United States

Project Description

Engaging people through Instagram, we hope to bring all forms of recreation available at Big Thicket National Preserve to users fingertips. By highlighting swimming, kayaking, canoeing, camping, fishing, boating, water sports and more, we want to invite diverse and varied visitor groups out, as well as welcoming our traditional visitors back to experience the preserve in new and exciting ways. The selected intern will work in collaboration with NPS park staff to create inviting and engaging post covering all things recreation here in the Big Thicket.

Required Skills or Interests

Skill(s)
Editing and proofreading
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

Big Thicket National Preserve is located in Southeast Texas, near the city of Beaumont and 75 miles northeast of Houston. The preserve consists of nine land units and six water corridors encompassing more than 113,000 acres. The Big Thicket, often referred to as a “biological crossroads,” is a transition zone between four distinct

vegetation types – the moist eastern hardwood forest, the southwestern desert, the southeastern swamp, and the central prairies. Species from all of these different vegetation types come together in the thicket, exhibiting a variety of vegetation and wildlife that has received global interest.

For general information about Big Thicket National Preserve, visit www.nps.gov/bith or call the preserve visitor center at 409-951-6700. Visit us on Facebook www.facebook.com/BigThicketNPS, Twitter www.twitter.com/BigThicketNPS, and Instagram www.instagram.com/BigThicketNPS.

Language Requirements

None